

**California Workforce Investment Board  
December 14, 2000  
Pasadena**

**Meeting Summary  
DRAFT**

**ACTION ITEM - Approval of October 6, 2000 State Board Meeting Minutes**

The minutes were unanimously approved with Ms. Kwalwasser requesting that her name be added to the Members in Attendance list.

**Committee Reports**

State Board Committee Chairs provided an update regarding their respective committees. Mr. Victor Franco is the new Chair of the Performance Based Accountability Committee. Ms. Chris Essel, who provided the update on the Executive Committee, is the new Chair of the Emerging Economic Sectors Subcommittee of the Economic Analysis, Planning and Systems Development Committee. Ms. Windie Scott was introduced as the new California State Board Chief Counsel.

**ACTION ITEM - Proposed Adjustments to California's Strategic Five-Year Plan – Response to Department of Labor Letter of June 29, 2000**

The proposed amendments to the Vision and Goals generated significant comment from Board members. Mr. Franco, Mr. Lindsey, Mr. Burt, Ms. Tyler, Mr. Zenty, Ms. Deichert, and Ms. Beck proposed several additional changes to the language in the Vision and Goals. Ms. Anna Solorio, Acting Chief of Staff, noted that any revisions not completed today would be made at a later date if necessary. There were no comments regarding the proposed comprehensive youth service plan.

During the discussion on the capacity building strategic plan, Mr. Lindsey and Mr. Turner offered several comments and questions on whether the capacity building objectives to provide technical assistance to 5,000 customers by December 31, 2000 and an additional 6,000 customers for Program Year 2000-2001 were truly measurable and reasonable, and who was accountable if the objectives were not met. Ms. Solorio and Mr. Bill Burke, from the Workforce Investment Division of the Employment Development Department (EDD), verified that the initial capacity building training has taken place as planned. Mr. Noce raised an important issue: How is the match made between the capacity of the education system to train and the number of people needed for future jobs? Ms. Solorio responded that this issue could be discussed in the Economic Analysis, Planning, and Systems Development Committee under Mr. Burt. In response to a question from Ms. Deichert about representation of the private sector as it relates to capacity building, Mr. Gotlieb stated that the Board is the appropriate place for the private sector/business to have a voice in policy making. Ms. Milnes asked that reference be made to the State Department of Consumer Affairs which certifies private post-secondary schools.

## **PUBLIC COMMENT**

Ms. Patti Garcia from the Department of Labor (DOL) spoke briefly emphasizing the importance of the work being done by the members and that the Vision and Goals is a living document that evolves in response to the changing needs of the economy.

## **ACTION ITEM**

Mr. Pulaski moved that the Board adopt the proposed Vision statement, including the body of amendments within the Plan and as modified today. Mr. Franco seconded the motion. The motion unanimously carried.

## **California Workforce Investment Board Staff Report**

Ms. Anna Solorio updated the Board members on the local board certification process and the status of the local plan approvals. To date, 49 of 50 area boards have been approved for local board certification. The remaining local board will be approved by December 31, 2000 as required by DOL. Key areas in the plans included compliance with Conflict of Interest, and explanations of the One-Stop Operators, youth services elements, and required partners, etc. Ms. Solorio noted that this is a very long, staff-time intensive process. Additionally, 44 of the 50 local area plans will be recommended for full approval by December 31, 2000, and the remaining six will have transitional approval until they are able to attain full approval by June 30, 2001. Currently the focus is on customer services. Ms. Solorio also stated that the State Board office has a new address and telephone number and that an open house will be held after the first of the year.

## **PUBLIC COMMENT**

Mr. Mitchell Fuerst, a board member representing the California Association of Private and Post-secondary Schools, commented that the Board must be careful about how it defines special populations in order to ensure "customer choice" in providers. He asked that the Board consider outcomes of the Workforce Investment Act (WIA) pertaining to performance measures of the Eligible Training Providers List (ETPL) providers.

## **Proposed Changes to By-Laws of the Board**

Ms. Windie Scott, the new Chief Counsel, read the three proposed changes sent forward from the December 1, 2000, Executive Committee Meeting:

- Defining the role of the Executive Committee to act on behalf of the State Board for issues identified as urgent or in need of immediate action;
- Adding language to allow for the use of a consent calendar; i.e., that items may be placed on the consent calendar by either the Chair of the State Board or the Executive Director; and,
- Establishing a quorum for Board and Committee business: Change definition from a majority of all members (33 of 64) to one-third of the members (21 of 64) or 20 members, whichever is less.

Due to the number of questions and comments from Board members, Mr. Ken Burt recommended that the proposed changes be sent back to the Executive Committee for further review and discussion.

Ms. Scott also discussed the meaning and importance of Section 5 of the By-Laws, Conflict of Interest, and the need for regulations. Board members requested more information and were referred to their Orientation Binders and/or encouraged to contact Ms. Scott for any questions. Ms. Solorio agreed to circulate information to all members, including those not at the Board Meeting today.

### **Definition of Special Populations**

Mr. Jim Rostron, Acting Deputy Chief of Staff, provided background information on the issue of special populations. An important note to the regulatory language is that discretion is given to the Governor to designate hard-to-serve populations that would allow the local boards to bypass the Individual Training Accounts (ITA) process. Mr. Rostron discussed the pros and cons of defining special populations. Many people expressed concerns about how special populations should be defined since it affects access to service by circumventing "customer choice" and bypasses the ETPL/ITA system. Mr. Rostron indicated that staff would work on developing policy.

### **ACTION ITEM**

Ms. Solorio reviewed the application and review process for the \$20 million of the Governor's 15% Discretionary Funds. The call letter released on September 22, 2000, generated 290 proposals, requesting a total of \$153 million. Proposals were screened and scored by staff from EDD and the State Board. Charts provided in the agenda packet display the number of proposals by funding category, type of organization and requested funding. Ms. Solorio noted that in addition to the criteria established in the call letter, the following criteria were proposed by staff and the Executive Committee:

- 1) Limit to \$1,000,000 the amount of 15% funds to be awarded to any one entity;
- 2) Prioritize proposals providing direct training services;
- 3) Not to fund proposals which could be funded with other WIA resources (i.e. 25% monies for dislocated worker services);
- 4) Geographically distribute 15% funding throughout California; and
- 5) Fund proposals that are consistent with the Board's vision and goals.

Ms. Solorio also addressed the recommendation that the 15% proposals should include a letter of support from the Local Board or some indicator of such support, based on Local Board accountability for workforce investment funding. After careful research, it was determined that the Local Boards do not have accountability for the 15% funds unless an award is made directly to a Local Board. In that case, the Local Board is only responsible for the specific service or services proposed for that funding.

Mr. Franco commented that geographical distribution was fine; however, diversity distribution was important also. Mr. Jim Crettol suggested that weight should be given to area of need as well, since unemployment is often linked to ethnicity. Ms. Milnes suggested partnership activities be prioritized and that Local Boards needed to be

involved as part of the criteria. Mr. Levy asked about the actual process from this point on. Ms. Essel noted that due to lack of a quorum, there would be no vote, although staff would look at all the comments made today.

Ms. Solorio pointed out that the scoring rubric answered some of the Board Members' questions and concerns. Mr. Rosselli indicated that recommendations would go forward to the Governor's Office without further review by the Board, a process similar to Welfare-to-Work. Ms. Solorio also stated that although the Board could not reach consensus on priorities, consensus could be reached on the criteria.

### **PUBLIC COMMENT**

Ms. Patti Nunn, Chairman of the California Workforce Association (CWA), spoke to future processes which included distributing funds evenly throughout the state and looking at the system as a whole. She stated that their proposals would have been different if they had known the Board's priorities.

Mr. Bob Lanter, Assistant Director of the CWA, commented that the Board needed to partner in a much more formal way and that members should meet with the local areas at the local level. Mr. Bob Levy noted that the Board offered to work with CWA if invited to meetings.

Ms. Kathy Wallace-Johnson, Executive Director and Founder of the Workforce Intervention Resource, addressed the needs of the automotive industry. As a result of partnering with the Automotive Dealership Business School (ADBS) to train participants in a number of automotive industry needed jobs, ADBS has 95% placement rate. There continues to be a great need for trained staff.

Mr. Joseph Werner, Vice-Chair of the CWA and Director of Monterey County Office of Employment and Training, commented that his local board has two priorities: (1) build a pre-apprenticeship in arts village at Fort Ord, and (2) develop and enhance a leadership curriculum for youth programs. He hoped that future criteria include system building and infrastructure.

Mr. Clyde Rainwater, President of the 12<sup>th</sup> Street Montessori Education Program in Sacramento, stated that children are falling off track and often end up in the judicial system as offenders. He would like to use the 15% funds for a pilot project to make the Montessori concept available to areas that are economically challenged.

### **ACTION ITEM**

Ms. Solorio requested that the State Board forward the criteria and today's comments to the Governor's Office. The Members unanimously agreed.

### **CLOSING COMMENTS - ADJOURNMENT**

Ms. Chris Essel thanked staff and the State Board members for today's meeting and adjourned.

**CALIFORNIA WORKFORCE INVESTMENT BOARD**  
**December 14, 2000**  
**Pasadena**

**Members in Attendance (37)**

Mr. Bob Balgenorth  
Ms. Barbara Beck  
Mr. Norris Bishton  
Mr. Bill Blasé  
Mr. Kenneth Burt  
Mr. Jerry Butkiewicz  
Mr. Robert Carpenter  
Mr. James Crettol  
Ms. Kirsten Deichert (designee for  
Assemblymember Dion Aroner)  
Ms. Mary Edington  
Ms. Chris Essel  
Mr. Victor Franco  
Ms. Elizabeth Freeman  
Mr. Larry Gotlieb  
Mr. Scott Hauge  
Mr. Don Hunsucker  
Secretary Grantland Johnson  
Mr. Sukhee Kang  
Ms. Marsha Kwalwasser

Mr. Robert Levy  
Mr. Kirk Lindsey  
Mr. Bill Lloyd (designee for  
Governor Gray Davis)  
Mr. Mark Macarro  
Ms. Kathleen Milnes  
Mr. Elvin Moon  
Ms. Victoria Morrow (designee for  
Chancellor Thomas Nussbaum)  
Mr. Bill Noce  
Mr. Robert Pike  
Mr. Art Pulaski  
Mayor Miguel Pulido  
Mr. Frank Quintero, Sr.  
Ms. Ann Savage  
Mr. Steve Smith  
Mr. Isiah Turner  
Ms. Elizabeth Tyler  
Mr. Don Whitaker  
Mr. Thomas Zenty